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Blue Water Footprint Management in a UK Poultry Supply Chain under Environmental Regulatory Constraints

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Abstract: Chicken is the most consumed meat in the UK, accounting for 40% of meat consumption, while national production sufficiency reaches about 80%. As a farmed animal product, chicken meat is responsible for significant freshwater appropriation volumes during its production cycle. In this context, this research aims at exploring freshwater dynamics in the UK processed poultry industry. Specifically, we develop a System Dynamics model to capture the blue water footprint, as a key sustainability performance indicator of a poultry supply chain, in the case that relevant environmental and regulatory constraints are applied. The model contributes towards investigating the impact of two potential policy-making scenarios, namely, the "water penalty" and the "water tax", on the nexus between profitability and water usage across the poultry supply chain. Responding to the regulatory constraints, the food processor either reconfigures the supply chain through rethinking desired inventory levels or implements a water management intervention. The results indicate that investing in water-friendly production technologies could offer a greater advantage to sustainable supply chains in terms of blue water efficiency and profitability, compared to employing inventory management strategies. Overall, our analysis highlights that effective policy-making and technology-driven interventions could provide potential towards ensuring economic growth and environmental sustainability of the UK poultry sector.

Keywords: blue water footprint; environmental regulation; food supply chain; poultry industry; System Dynamics

1. Introduction

Food production requires significant amounts of natural resources, particularly that of freshwater [1]. In general, the production of animal-based food is responsible for greater water use compared to the production of plant-based food [2]. Nowadays, the water footprint (WF) of animal products is equal to one-third of the total WF of all agricultural production [3]; this ratio is expected to increase [4], given the rapid global transition in nutrition to richer food consumption patterns that include more animal products [5]. Notably, within the scientific literature, the WF assessment of livestock and dairy products constitutes more than 25% of the studies in the wider agrifood sector [6].

Focusing on the British food industry, poultry chicken meat constitutes the most consumed meat product, accounting for 40% of meat consumption in the UK, while the national self-sufficiency of chicken production is approximately 80% [7]. With respect to the water impact of the poultry industry, the WF of chicken products is normally the lowest among other meat products, such as pork, beef,



or sheep meat [2,8]; however, this may occasionally differ depending on the food conversion efficiency, as well as the food composition and origin [9,10]. Compared to other agricultural products, such as cereals or fresh vegetables, poultry meat exhibits higher consumptive WF, which further relates to the additional feed and the food conversion ratios [11].

The high requirements of freshwater resources in the poultry industry, along with the increased consumption and production of processed chicken meat in the UK, highlight the need for water stewardship initiatives in the sector. Outside the UK, few chicken-related food processing companies have already incorporated water management strategies, such as the treatment, recycle, and reuse of wastewater, to reduce the WF of their products [12,13]. However, to the best of our knowledge, there is an absence of poultry industries within the country that focus on mitigating the water usage of food production. This fact may be further supported by the lack of water-related environmental regulations [14] that would either set a price/tax to water appropriation reflecting water scarcity or impose a penalty to farmers and food manufacturers in the case that their water use exceeds a certain limit/cap [15]. The legislative scheme has become somewhat tougher only under the Water Framework Directive (Directive 2000/60/EC) that sets targets to European Member States for the preservation of freshwater resources [16].

In this context, the aim of this paper is to investigate the dynamics of the blue WF as a main indicator of freshwater consumption [17] in the UK processed poultry industry, in the case that relevant environment-driven regulatory constraints are applied. The green WF (i.e., rain water consumed [17]) of the feed production and the grey WF (i.e., freshwater required for diluting contaminated water [18]) of the poultry processing are excluded from the analysis. In addition, since this paper examines the volumetric amount of freshwater consumed during poultry breeding and meat processing, our analysis is based on the WF assessment manual [17]. As this study focuses mainly on freshwater productivity from an economic perspective, the impact assessment of water use on natural resources, which constitutes a core phase of water-related life cycle assessment approaches [19,20], is not taken into consideration at this point.

Figure 1 represents a typical poultry supply chain. However, the system under study considers the first three stages of the supply chain, which demonstrate the major freshwater requirements of the poultry industry, and the retailing stage, for assessing the profitability of the system according to the consumers' demand.



Figure 1. The typical poultry supply chain.

Building upon our previous research effort in the field of WF mitigation using the System Dynamics (SD) methodology [21], we developed a novel simulation-based model for capturing both water use and profitability in a processed chicken supply network under two potential regulation schemes, namely, the "water penalty" and the "water tax". Overall, this research work contributes towards: (i) assisting decision-makers in the poultry industry in selecting between the reconfiguration of the supply chain and the implementation of water management technological interventions to respond effectively to environmental regulations; (ii) providing suggestions to policy-makers with regard to the viability of the proposed water-related regulations.

The remainder of the paper is structured as follows. In Section 2, the SD method is described, and a corresponding modelling framework is developed for assessing the environmental and economic sustainability impact of alternative policy-making scenarios under water-related constraints. The application of the proposed framework is illustrated by the real-world case study of a poultry supply chain in the UK. The results of the system's dynamic behaviour are presented in Section 3, while a brief discussion of the obtained insights is performed in Section 4. Finally, conclusions and recommendations for future research are discussed in Section 5.



2. Materials and Methods

Considering the dynamic evolution of food consumption, along with the related freshwater appropriation ramifications, this paper adopts a systems engineering-driven approach towards food supply chain design and therefore applies the SD methodology to support decision-making on water sustainability [22]. SD is a simulation methodology for analysing the non-linear behaviour of complex systems over time, supporting institutions and organisations in understanding the long-term impact of management policies [23]. The first step of the SD approach is to represent the actual system as a causal loop diagram, including the interactions among the system's variables and parameters. The next step involves the interpretation of the causal loop diagram into a dynamic simulation model, including stock and flow variables, time delays, auxiliary variables, and constants. More specifically, stock variables are states that represent accumulations within the system, while flow variables are rates that fill or empty the stock variables. Essentially, an SD model constitutes a system of: (i) integral equations expressing the integration of flows into stock variables; (ii) supplementary equations connecting the model's variables through mathematical functions.

Figure 2 illustrates the causal loop diagram of the processed poultry supply network that captures all feedback structures of the system, along with the causes of dynamics. In the causal loop diagram, two reinforcing and seven balancing loops are represented, as specified in Table A1 in Appendix A. The poultry supply system under study is comprised of two discrete levels of operations, namely, the live chicken breeding and the processed chicken production echelons. Each stage is responsible for the direct consumption of freshwater. Specifically, chicken breeding accounts for the blue (i.e., consumptive) WF of poultry feed, watering, and cleaning, while chicken production is related to the blue WF of meat processing. We clarify that the supply chain under study does not focus on breeding hens for egg production, but rather for serving white meat demand. In addition, we quantify the costs of breeding and processing and we calculate the supply chain profits by taking into consideration the costs and revenues associated with processed chicken meat sales.

Furthermore, we consider the implementation of two potential water-related environmental regulations, namely, the "water penalty" and the "water tax". In the "water penalty" regulatory scheme, a fixed penalty cost is imposed in case the consumptive WF exceeds a certain cap. In the "water tax" case, high taxation is imposed on the normal water price for any excessive volume of freshwater used above the cap. To respond to the "water penalty" and the "water tax" regulations, the processed chicken producer proceeds separately to the following interventions: (i) reconfiguring the poultry supply chain in terms of adjusting the desired processed poultry inventory level (henceforth referred to as the "Reconfiguration" scenario), or (ii) implementing a technological intervention for improving water management in the poultry processing stage, for example, wastewater recycling and reuse (henceforth referred to as the "Water Policy" scenario).

To demonstrate the applicability of the proposed SD framework, we developed a corresponding simulation model using the SD software Powersim[®] Studio 10 Academic (Bergen, Norway). To evaluate the enviro-economic performance of the system, the SD model investigates the impact of the policy interventions on the blue WF (in litres) and the profitability (in British Pounds) of the entire poultry supply chain over a strategic time horizon of five years (with a simulation time step of one month), assuming no processed meat demand growth. The stock and flow diagram of the processed poultry supply chain is presented in Figure 3a. Secondary data is the object of scrutiny in this research. In particular, the chicken egg hatching time is set to 21.5 days [24], with the mature chicken slaughter age typically ranging between 21 and 170 days (on average 5 to 7 weeks) [25], at an average weight of 2.6 kg per live poultry. The pullet-raising farm (or broiler breeder rearing house) has a recommended capacity of about 11,000 birds [26], while a typical poultry meat processing industry has a maximum capacity of 12,000 chickens [27]. On the demand side, in the UK, the annual consumption of poultry meat in 2015 was estimated at approximately 35.4 kg per capita [28].





Figure 2. Causal loop diagram of the poultry supply chain. WF: water footprint.



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In terms of WF (Figure 3b), we utilise secondary data provided by Ibidhi et al. [8]. In particular, the blue WF of feed is considered to be 2.5 litres per kilogram, while the blue WF of poultry maintenance (i.e., drinking and service water) is 6.2 litres per kilogram. In terms of cost (Figure 3c,d), the breeding cost per poultry unit is approximately £1.126 to achieve the weight for culling [29], while the poultry processing cost is estimated at approximately £0.6 per unit [30]. The typical water charges are estimated at £0.0022525 per litre (including freshwater appropriation and wastewater treatment charges) [31]. Furthermore, the SD model is based on the assumptions that the resulting processed chicken meat has a retail price of £3.5 per kilogram [28] and that only a proportion of the UK population is served.

Considering the defined regulatory schemes, an annual fixed charge of £15,766 is assumed for the "water penalty" regulation [31] (Figure 3c), while an increased taxation rate of 35% is assumed for the "water tax" case (Figure 3d). In response to the aforementioned regulatory schemes, the processed chicken producer applies either of the following interventions: (i) the adjustment of the desired processed poultry inventory level by decreasing the respective time control variable from 3 to 2 months; (ii) the implementation of a water-friendly poultry processing technology that reduces the processing blue WF from 8 to 3.5 litres per unit of live poultry processed [32]. Table A2 in Appendix A contains the mathematical equations and parameters that justify the SD model. The developed SD simulation model was tested concerning its validity and reliability, while further verification analysis steps against the model's structure and functionality were taken according to the tests described by Sterman [33].



Figure 3. Cont.

(b)





Figure 3. Stock and flow diagram of the system: (**a**) poultry supply chain; (**b**) freshwater consumption; (**c**) costs ("water penalty" case); (**d**) costs ("water tax" case).

3. Results

The simulation results demonstrate the impact of the alternative interventions on the blue WF generated and the profits of a specific poultry supply chain under "water tax" and "water penalty" regulations (Figure 4). In the "Baseline" scenario, the poultry supply chain under study operates with the assumption of no regulatory schemes being imposed and no policy interventions on the system. In this sense, the supply chain profits and blue WF appropriation are influenced only by the inherent characteristics of the system's end-to-end operations.

Next, in the "water penalty" regulatory case, the "No Policy" scenario results in a blue WF similar to the one of the "Baseline" scenario (the trivial WF variation is observed because of different simulation runs, as the supply chain and the water use systems remain the same), albeit with profits decreased by 17.4% under the induced penalty cost, as the supply chain stakeholders do not proceed to apply interventions to mitigate freshwater appropriation. Moreover, as the "Reconfiguration" scenario implies lower levels of desired processed poultry inventory, the resulting blue WF is reduced by 6.8%, while the yielded profits decrease significantly (-35.2%) as a consequence of lost sales. On the contrary, the "Water Policy" scenario associates with a fixed investment in water-friendly poultry processing technologies (applied at the beginning of the analysis period) to encourage water conservation, hence



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resulting in a decreased blue WF (-33.1%), while maintaining considerably lower market sales levels and profits (-15.5%) as compared to the "Baseline" scenario.



Figure 4. Total blue WF and profits of the poultry supply chain.

Furthermore, the "water tax" case demonstrates a similar impact to the "water penalty" case in terms of the blue WF, but a diversified financial performance. In particular, in the 'No Policy' scenario, both the environmental and profitability impacts are similar to the "Baseline" scenario. As in the "water penalty" case, the "Reconfiguration" scenario results in a slightly reduced blue WF (-6.8%) and profits (-19.6%). Compared to the "Baseline" scenario, the 'Water Policy' case further promotes freshwater appropriation reductions (-33.1%) due to the installation of advanced poultry processing technologies, while ensuring high profitability (+0.71%) as market sales increase in tandem with water tax savings. Figure 5 depicts the diversified impact of the applied interventions in each of the considered regulatory schemes, as compared to the "Baseline" scenario.







Overall, under both regulatory schemes, the "Reconfiguration" scenario results in the reduction of the blue WF compared to the "No Policy" scenario, along with decreased profits due to the associated losses in market sales. On the contrary, the "Water Policy" scenario implies significant freshwater savings in tandem with enhanced profitability. The implementation of the "Water Policy" scenario under a water taxation scheme appears to have the most desired impact in terms of blue WF and profits.

4. Discussion

This research sets out the development process for the systematic evaluation of WF, regulation-driven interventions, and firms' profitability into viable food supply chain propositions. A systems analysis approach is adopted, beginning with supply chain assessment in terms of blue WF and costs at a poultry livestock farming level, then progressing to processing, while finally considering an end-to-end view.

The pursuit of truly sustainable supply networks exerts considerable pressure on the frontiers of environmental regulations and firms' financial performance. In this sense, workable relationships among regulators, corporate actors, and research and institutional stakeholders are necessitated to support the development of viable food supply networks. Taking into consideration this perspective, this paper provides a simulation tool for assessing the impact of different regulations and interventions on supply networks in the poultry (i.e., chicken) meat sector. In the extant literature, few key studies that investigate the water-focused sustainability performance of poultry meat systems exist, taking, however, either a production [8,9,27,34] or consumption [2,11] viewpoint. Furthermore, our approach is unique in terms of capturing the dynamics in sustainability management across a poultry supply chain. In addition, the scope of our modelling approach clearly differentiates from existing publications that elaborate the SD methodology focusing either on evaluating carbon emissions [35] or recycling wastes [36] across poultry meat supply chains. The specific decision-making and policy-making insights deriving from our research results are described in the following subsections.

4.1. Business Decision-Making Insights

The simulation tool provided in this study can be applied by actors in the meat food industry to assess the environmental and economic sustainability impact of strategy-focused or technology-focused processing investments, in response to imposed water stewardship-oriented regulations. More specifically, considering the linear correlation of food processing operations to blue WF, our findings suggest that firms need to invest in water-friendly technologies to significantly reduce the resulting freshwater appropriation, while maintaining elevated market service levels and profitability. Exploring supply chain strategies that focus on desired inventory levels could lead to a slight reduction of the freshwater levels; however, this is not an economically viable option because of the resulting market sale losses. Generally, environmentally responsible supply chains could benefit from operating in markets with established taxation schemes to improve water efficiency and maintain profitability, while expecting further positive responsiveness by environmentally aware consumers.

4.2. Regulatory Policy-Making Insights

Decision-makers in charge of water resources management encounter the challenge of stimulating investments in freshwater management solutions towards reducing the WF of the existing industrial production systems. In this context, the proposed SD modelling framework could be employed by public authorities as a strategic policy-making tool for investigating the impact of alternative regulations. The simulation results indicate that regulations imposing a fixed monetary penalty are not as effective as schemes that inflict proportional taxation charges to expended water volumes exceeding a set water appropriation cap. However, the results reveal that manufacturers with considerable orders and poultry processing capacity are characterized by an elevated WF that renders them more sensitive to "water tax" incentives compared to "water penalty" schemes. On the contrary, small manufacturers



are typically associated with low WF levels, and thus they are particularly sensitive to "water penalty" regulatory constraints.

5. Conclusions

WF management across industry supply chains arises as a pivotal issue in the public agenda; however, major regulations supporting a water-oriented corporate responsibility behaviour are lacking. In addition, a lack of approaches and tools that could be systematically used to evaluate WF appropriation across supply chains and assess the impact of tailored regulatory interventions is evident. The provision of such tools could also be used to motivate discussions among corporate stakeholders and communicate the associated environmental benefits in tandem with economic returns.

In this context, this paper proposes a first-effort SD modelling framework that captures WF use across a poultry supply chain in the UK, while an analysis of alternative policy-making scenarios indicates that public stakeholders should support investments in water-friendly food processing technologies to tackle natural resources overexploitation and promote corporate profitability.

The conceptual point of this study is not to provide optimised results about the WF of a poultry meat supply system in the UK. Rather, it lies in the fact that targeted financially driven regulations could motivate supply network-focused interventions with beneficial sustainability impact, and thus an SD approach should be considered [37]. The simulation tool developed in this paper can be usefully applied in other meat industries to facilitate comparative studies in the food sector at a supply network systems level. Although this study gives emphasis to a local supply chain system within UK borders, prospective research should extend towards global agrifood networks, given that a great number of food products are traded internationally, entailing further enviro-economic impacts due to virtual water trade [38].

Moreover, this work provides a simulation-based model that proposes the implementation of policy interventions under environmental regulations based on the freshwater volume consumed across supply chains. Future research efforts may upgrade the developed model by adding the assessment of the water use impact on water stress, scarcity, and/or degradation, as a part of a broader water-based life cycle analysis [20,39]. To this end, potential environmental regulations should incorporate the local aspect of water scarcity, further taking into consideration the global nature of modern supply networks.

Finally, the major limitation of this study is the reliance on secondary research data to develop the proposed simulation model. Hence, we envisage that the provided SD modelling approach could motivate focused applied research in the field to outline robust regulatory schemes that promote WF responsibility and water-sustainable food supply chains, both in the UK and internationally.

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Author Contributions: N.T. and J.S.S. conceived the general idea of the paper; E.A. designed the conceptual system; N.T. developed the model and performed the simulations; all authors analysed and discussed the results; N.T. and E.A. wrote and revised the paper.

Conflicts of Interest: The authors declare no conflict of interest.

Appendix

Table A1 includes all feedback loop structures of the system under study, while Table A2 contains the values of the parameters and the expressions of the variables of the poultry supply chain.



Table A1. Feedback loops.

Feedback Loop	Causal Effect Sequence
R1	Poultry Breeding Rate $ ightarrow$ Chicks Maturity Rate $ ightarrow$ Chicks Inventory $ ightarrow$ Live Poultry Inventory Discrepancy $ ightarrow$ Poultry Breeding Rate
R2	Poultry Breeding Rate $ ightarrow$ Chicks Maturity Rate $ ightarrow$ Chicks Inventory $ ightarrow$ Live Poultry Inventory Discrepancy $ ightarrow$ Breeding Orders $ ightarrow$ Poultry Breeding Rate
B1	Poultry Breeding Rate \rightarrow Chicks Inventory \rightarrow Live Poultry Inventory Discrepancy \rightarrow Poultry Breeding Rate
B2	Poultry Breeding Rate $ ightarrow$ Chicks Inventory $ ightarrow$ Live Poultry Inventory Discrepancy $ ightarrow$ Breeding Orders $ ightarrow$ Poultry Breeding Rate
B3	Poultry Breeding Rate \rightarrow Chicks Maturity Rate \rightarrow Live Poultry Inventory \rightarrow Poultry Processing Rate \rightarrow Processed Poultry Inventory \rightarrow Processed Poultry Inventory \rightarrow Live Poultry Processing Rate \rightarrow Processed Poultry Inventory \rightarrow Poultry Poultry Inventory \rightarrow Poultry Poultry Inventory \rightarrow Poultry Poultr
	Orders \rightarrow Average Live Poultry Orders \rightarrow Desired Live Poultry Inventory \rightarrow Live Poultry Inventory Discrepancy \rightarrow Poultry Breeding Rate
B4	Poultry Breeding Rate \rightarrow Chicks Maturity Rate \rightarrow Live Poultry Inventory \rightarrow Poultry Processing Rate \rightarrow Processed Poultry Inventory \rightarrow Processed Poultry Inventory \rightarrow Live Poultry Inventory \rightarrow Live Poultry Processing Rate \rightarrow Processed Poultry Inventory \rightarrow Poultry Poultry Inventory \rightarrow Poultry P
	$Orders \rightarrow Average Live Poultry Orders \rightarrow Desired Live Poultry Inventory \rightarrow Live Poultry Inventory Discrepancy \rightarrow Breeding Orders \rightarrow Poultry Breeding Rate$
B5	Live Poultry Inventory \rightarrow Poultry Processing Rate \rightarrow Live Poultry Inventory
B6	Processed Poultry Inventory \rightarrow Processed Poultry Sales \rightarrow Processed Poultry Inventory
B7	$Processed \ Poultry \ Inventory \rightarrow Processed \ Poultry \ Inventory \ Discrepancy \rightarrow Poultry \ Processing \ Rate \rightarrow Processed \ Poultry \ Inventory \ Processed \ Poultry \ Inventory \ Processed \ Poultry \ Poultry \ Processed \ Poultry \ Poul$

Table A2. Parameters' values and variables' expressions.

Name	Туре	Unit	Definition
Average Live Poultry Orders	auxiliary	chicken/month	DELAYINF('Live Poultry Orders', 'Live Poultry Demand Smoothing Time', 1)
Average Market Demand	auxiliary	chicken/month	DELAYINF('Market Demand', 'Processed Poultry Demand Smoothing Time', 1)
Blue WF Balance	auxiliary	litre	'Total Blue WF of Poultry Supply Chain'-'Blue WF Cap'
Breeding Orders	auxiliary	chicken/month	INTEGER(('Live Poultry Inventory Discrepancy'/'Adjustment Time 1')) * TIMESTEP
Chicks Delayed Maturity Factor	auxiliary	chicken	DELAYMTR('Poultry Breeding Rate', 'Poultry Maturity Time',6)
Desired Live Poultry Inventory	auxiliary	chicken/month	INTEGER('Average Live Poultry Orders'*'Time Control Variable T1')/TIMESTEP
Desired Processed Poultry Inventory	auxiliary	chicken/month	INTEGER(('Average Market Demand'*'Time Control Variable T2'))/TIMESTEP
Live Poultry Inventory Discrepancy	auxiliary	chicken/month	MAX('Desired Live Poultry Inventory'-'Chicks Inventory', 0< <chicken>>)</chicken>
Live Poultry Orders	auxiliary	chicken/month	INTEGER(('Processed Poultry Inventory Discrepancy'/'Adjustment Time 2')) * TIMESTEP
Market Demand	auxiliary	chicken/month	INTEGER(((NORMAL(1.36< <chicken>>), 0.3<<chicken>>))/12) * 6,5300,000/150)/TIMESTEP</chicken></chicken>
Poultry Breeding Cost	auxiliary	pound	'Poultry Breeding Rate'*'Poultry Breeding Unit Cost'
Poultry Breeding Rate	auxiliary	chicken	MIN(DELAYMTR('Breeding Capacity', 'Egg Hatch Time', 3),INTEGER(DELAYMTR('Breeding Orders', 'Egg Hatch Time', 3))) * 'Number of Chicken Farms'
Poultry Maturity Time	auxiliary	month	RANDOM(1.25,1.75) * TIMESTEP
Poultry Processing Cost	auxiliary	pound	'Poultry Processing Rate' * 'Poultry Processing Unit Cost'
Poultry Processing Investment Cost	auxiliary	pounds	PULSE('Poultry Processing Fixed Investment Cost', 0< <month>>, 900,000<<month>>)</month></month>
Poultry Processing Rate	auxiliary	chicken	INTEGER(MIN('Live Poultry Inventory', 'Processed Poultry Inventory Discrepancy', 'Live Poultry Processing Capacity' * 'Number of Poultry Processing Plants'))
Processed Poultry Inventory Discrepancy	auxiliary	chicken/month	INTEGER(MAX('Desired Processed Poultry Inventory'-'Processed Poultry Inventory', 0< <chicken>>))</chicken>
Processed Poultry Sales	auxiliary	chicken	INTEGER(MIN('Processed Poultry Inventory', 'Market Demand'))
Processed Poultry Revenues	auxiliary	pound	'Processed Poultry Sales' * 'Processed Poultry Unit Price'
Total Blue WF of Live Poultry Processing	auxiliary	litre	'Blue WF of Live Poultry Processing' * 'Poultry Processing Rate'
Total Blue WF of Poultry Feed	auxiliary	litre	'Poultry Breeding Rate' * 'Blue WF of Poultry Feed'
Total Blue WF of Poultry Maintenance	auxiliary	litre	'Poultry Breeding Rate' * 'Blue WF of Poultry Maintenance'
Total Blue WF of Poultry Supply Chain	auxiliary	litre	'Total Blue WF of Poultry Breeding' + 'Total Blue WF of Live Poultry Processing'
Total Blue WF of Poultry Breeding	auxiliary	litre	'Total Blue WF of Poultry Feed' + 'Total Blue WF of Poultry Maintenance'



Table A2. Cont.

Name	Туре	Unit	Definition
			Poultry Breeding Cost'+'Poultry Processing Cost' + 'WF Cost' + 0 * 'Poultry Processing Investment Cost' (No Policy/Supply
Total Cost	auxiliary	pound	Chain Reconfiguration Policy) or 'Poultry Breeding Cost' + 'Poultry Processing Cost' + 'WF Cost' + 1 * 'Poultry Processing
	5	*	Investment Cost' (Water Management Policy)
Total Profits of Poultry Supply Chain	auxiliary	pound	'Processed Poultry Revenues'-'Total Cost'
WF Cost (Baseline Case)	auxiliary	pound	'Total Blue WF of Poultry Supply Chain'*'Normal Water Price'
WF Cost (WF Penalty Case)	auxiliary	pound	IF('Blue WF Balance' < 0< litres>>,'Total Blue WF of Poultry Supply Chain'*'Normal Water Price', 'Total Blue WF of Poultry Supply Chain'* 'Normal Water Price' + 'WF Penalty')
WF Cost (WF Tax Case)	auxiliary	pound	IF('Blue WF Balance' < 0< litres>>,'Total Blue WF of Poultry Supply Chain'*'Normal Water Price', 'Blue WF Cap'*'Normal Water Price' + ('Total Blue WF of Poultry Supply Chain'-'Blue WF Cap') * 'Normal Water Price' * (1 + 'WF Tax'))
Adjustment Time 1	constant	month	(0.75) * TIMESTEP
Adjustment Time 2	constant	month	(0.75) * TIMESTEP
Blue WF Cap	constant	litre	500,000< tres>>
Blue WF of Live Poultry Processing	constant	litre/chicken	8< <gallon chicken="">>*4.54 // 1 gallon = 4.54 litres (<i>No Policy</i>) or 3.5<<gallon chicken="">>*4.54 // 1 gallon = 4.54 litres (<i>Water Management Policy</i>)</gallon></gallon>
Blue WF of Poultry Feed	constant	litre/chicken	2.5< 2.5<2.5<<kilogram< li=""></kilogram<>
Blue WF of Poultry Maintenance	constant	litre/chicken	6.2< 6.2<6.2<<kilogram>>*2.6<<kilogram chicken="">></kilogram></kilogram>
Breeding Capacity	constant	chicken	11,000< <chicken>></chicken>
Egg Hatch Time	constant	month	0.7*TIMESTEP
Live Poultry Demand Smoothing Time	constant	month	2*TIMESTEP
Live Poultry Processing Capacity	constant	chicken	12,000< <chicken>></chicken>
Normal Water Price	constant	pound/litre	2.2525< <pounds litre="">>/1000</pounds>
Number of Chicken Farms	constant	(number)	- 5
Number of Poultry Processing Plants	constant	(number)	7
Poultry Breeding Unit Cost	constant	pound/chicken	1.126< <pounds chicken="">></pounds>
Poultry Processing Fixed Investment Cost	constant	pound	50,000< <p>pounds>></p>
Poultry Processing Unit Cost	constant	pound/chicken	0.6< <pre>pounds/chicken>></pre>
Processed Poultry Demand Smoothing Time	constant	month	2*TIMESTEP
Processed Poultry Unit Price	constant	pound/chicken	3.95< <pounds chicken="">></pounds>
Time Control Variable T1	constant	month	6*TIMESTEP
Time Control Variable T2	constant	month	3*TIMESTEP (No Policy) or 2*TIMESTEP (Supply Chain Reconfiguration Policy)
WF Penalty	constant	pounds	15766< <p>pounds>></p>
WF Tax	constant	%	35%
Chicks Inventory	level	chicken	1000< <chicken>></chicken>
Live Poultry Inventory	level	chicken	1000< <chicken>></chicken>
Processed Poultry Inventory	level	chicken	1000< <chickens>></chickens>



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